Industry Case Study



Tech Manufacturing Sector & RapidRatings' SCRM Solution

Problem Statement

When a global technology manufacturing company needed immediate and accurate insight into their critical and transactional suppliers, they contacted RapidRatings.

They wanted to understand how reliable their worldwide network of suppliers was to manage risks effectively. They needed to find a solution that would quickly and decisively reduce risks. The approach had to be prompt and resolute to protect their bottom line.

To achieve this, they needed visibility on the financial stability of **private and public suppliers,** both upstream and downstream. RapidRatings assisted the client in organizing their suppliers. They categorized them based on their importance to the business and frequency of collaboration.

"We're building a sustainable future for our planet and to do that, we need resilient supply chains, **HealthMark gives us full visibility into our suppliers so we can be agile and prepare for what's ahead.**"

RapidRatings Solution

The client chose RapidRatings' **financial health solution** to analyze its most critical suppliers. **The FHR®** produces a risk rating and reports based on the supplier's current financial statements.

The rating, on a scale of 1-100, divides into five risk bands from very-high- to very-low risk. These show the likelihood of supplier default within the next 12 months. This helps clients understand the supplier's core health. The reports give more detailed advice on managing the relationship.

To assess **less critical suppliers**, the client used **HealthMark®**, an instant rating tool. This produces a risk rating on a scale of 1-5 which is a quick and accessible way for the client to track and report on more transactional suppliers.

Combined these ratings provide total coverage of the client's supplier network. This level of visibility helps them monitor and spot risk much earlier and intervene quickly to prevent disruption.

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Business Outcomes

This tech manufacturer uses the FHR and HealthMark to assess the risk level of each supplier based on importance. The combination allowed them to build a robust and effective supplier risk management program, delivering real, ongoing business value.

Proactive Risk Management

The FHR® flags supplier risk early and provides a framework for escalation and risk management of critical suppliers. HealthMark® provides broad risk detection for long-tail, transactional suppliers.

End-to-End Risk Reduction

Supplier health is checked and monitored from pre-qualification right through the lifecycle of the relationship. This gives procurement, supply chain risk managers and c-suite the ability to make faster decisions and reduce risk exposure at every stage.

Operationalized Risk Analysis

Systematic analysis and reporting on public and private suppliers is incorporated into workflows.



To find out how RapidRatings can help your organization avoid supply chain disruption, contact: solutions@rapidratings.com



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